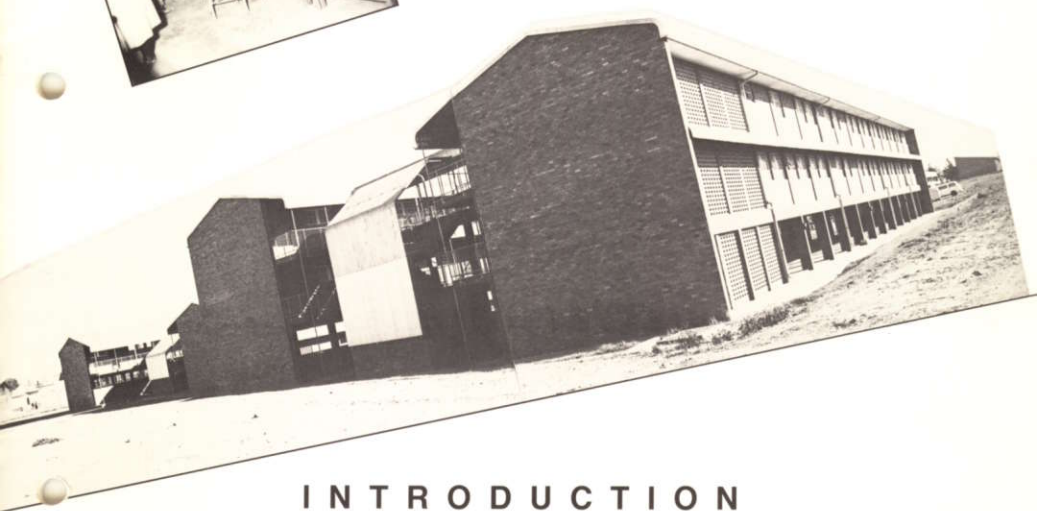


# PELMAMA ACADEMY

SOWETO

1989



## INTRODUCTION



# PELMAMA ACADEMY

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SOWETO

Registered under the  
Technical Colleges Act,  
Act 90 of 1979

**This brochure has been sponsored by the**

PELMAMA ART, DANCE & MUSIC  
WORKSHOP TRUST (PELMAMA ACADEMY)  
P.O. Box 3422  
JOHANNESBURG  
2000  
Tel.: (011) 838-6630  
a tertiary level Educational Trust  
registered under Act No. 107/1978  
(FR No. 01 100272 000 9)

# PELMAMA ACADEMY

SOWETO



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SOWETO

PRESENT ACTIVITIES  
FUTURE PLANS

CURRENT FACILITIES  
CURRENT NEEDS  
FUTURE NEEDS

HISTORICAL BACKGROUND



## PRESENT ACTIVITIES

The PELMAMA ACADEMY moved into temporary accommodation in the new Manu Technical College, Dobsonville, Soweto, classes starting on 1.11.1988.

At present, the scope of activities is restricted, due to insufficient classrooms being available.

### COURSES

As at July, 1989, the following courses are being offered at the PELMAMA ACADEMY:

- ART**
1. Formal Art as an extra High School subject leading to Std. 10 and possible University entrance.  
(Tuition and materials are free)
  2. **Formal National Certificate (N) courses** progressing from N1 - N6  
(6 months per N course full-time or 1 year per N course part-time)  
(Tuition and materials have to be paid for – a bursary scheme is in operation)

#### The course includes:

Advertising Management	Bronze Casting
Lettering	Jewelry Design
Graphic Design	Etching
Illustration	Silkscreen Printing
Drawing	Textile Design
Photography	Weaving
History of Art	Painting
Ceramics	Decorative Art
Sculpture	

**Entrance requirements:** N1 - Std. 8 N4 - Std. 10 or equivalent

**In-service Teachers** with Std.10 who complete N6 will improve their qualifications.

3. Non-Formal enrichment courses, presented by well-known artists.  
(A nominal fee is charged; students provide their own materials)

- MUSIC**
1. Introductory courses for Primary School students, one hour weekly per group.  
(Tuition is free)
  2. Refresher courses for Primary School teachers.  
(Tuition is free)
  3. **Formal National Certificate (N) courses** (N1 - N6)  
(Tuition has to be paid for – a bursary scheme is in operation)
  4. Formal classes to UNISA requirements.  
(Tuition has to be paid for)





## STAFF

The PELMAMA ACADEMY is headed by a Principal, assisted by full-time and part-time qualified teachers and lecturers, whose numbers increase according to student intake, which in turn is governed to some extent by availability of bursaries for the N-courses.

### The first staff members are:



**Front row, left to right:**

**Mr. Guy Pierre DU TOIT**

**Mr. Michael MULLER**

**Mr. Tjaart VAN DER WALT**

**Back row, left to right:**

**Mr. Maynard MABATLE**

**Mr. Jan Solomon VERMAAK**

**Ms. Marian STEYL**

**Ms. Thuliile M. BHENGU**

**Lecturer**

b. 1958  
B.A. (Fine Arts), 1982, University of Pretoria  
Won numerous awards for sculpture,  
represented in various public collections

**Principal**

b. 1940  
B.A. (Fine Arts), 1964, WITS; T.T.H.D., 1965;  
B.Ed., 1986, WITS  
Immediate past teacher and Head of Dept.: Educational Guidance:  
Johannesburg Art, Ballet, Drama and Music School.

**Lecturer**

b. 1950  
B.A., 1976 (Potch); H.E.D., 1977 (Potch); Hons., 1979 (Potch);  
M.A., 1983 (O.F.S.);  
Immediate past lecturer at Soweto College of Education.

**Enrichment Course Presenter: Music**

b. 1960  
Studied at Madimba Institute of African Music. Specialising in percussion.  
Numerous public performances.

**Lecturer**

b. 1943  
B.A. (Fine Arts), 1967, WITS  
Immediate past teacher at Johannesburg Art, Ballet, Drama and Music  
School

**Music Lecturer**

b. 1962  
B. Mus (Ed.), 1983, University of Stellenbosch

**Teacher Std. 6-10**

b. 1954  
Trained at Madadeni College of Education 1979. Further studies with UNISA  
since 1985. Art Specialization Diploma from Tvl. College of Education,  
Soshanguve, 1987.



# FUTURE PLANS

## SHORT-TERM

Subject to availability of additional suitable space, of funds and qualified teachers, it is the intention to increase the PELMAMA ACADEMY's sound-proof music facilities and to introduce nationally recognised courses for dance/ballet and drama/theatre.

There should be no shortage of student intake.

## MEDIUM TO LONG-TERM

Plans are under consideration to upgrade the PELMAMA ACADEMY from a Technical College to a Technikon, with its own building complex, to accommodate the present and future input of students, covering all the visual and performing arts.

This project is expected to get off the ground in about 1993/94.



# CAREER OPPORTUNITIES

Completion of the appropriate courses at the PELMAMA ACADEMY, augmented where necessary by in-service training, a required Technikon Diploma or University Degree course, will enable the students to enter a vast field of careers, inter alia:

## EDUCATION/TEACHING

Art Teacher, Art Consultant, Art Therapist, Crafts Counselor, Visual Aids Artist, Art Historian, Art Lecturer, Artist-in-Residence, Researcher.

## CINEMATOGRAPHY

Cinematographer, Photographer, Animator, Background Artist, Set Designer, Art Director, Make-up Artist, Cameraman, Special Effects Man, Director, Wardrobe Designer, Newsreel Photographer.

## THEATRE, T.V. and DANCE

Scenic Designer, Costume Designer, Lighting Consultant, Make-up Artist, T.V. Animator, T.V. Background Artist, Graphic Artist, T.V. Director, Puppetmaker.

## GALLERIES

Gallery Director, Curator, Art Librarian, Restorer, Researcher, Guide, Lecturer, Gallery Owner, Art Dealer, Artists' Agent, Salesman, Display Artist.

## ARCHITECTURE

Model Maker, Lighting Consultant, Letterer, Architectural Illustrator.

## FASHION, COSTUME

Haut Couturier, Fashion Illustrator, Fashion Editor, Fabric Designer, Make-up Consultant, Fashion Photographer, Jewelry Designer, Fashion Commentator, Colour Consultant, Window Decorator.

## SCIENCE & MUSEUM WORK

Technical Illustrator, Medical Illustrator, Scientific Photographer, Curator, Display Artist, Diorama Artist, Field Expedition Artist, Marine Illustrator.

## ADVERTISING

Graphic Designer, Art Director, Layout Artist, Illustrator, Paste-up Artist, Display Artist, Package Designer, Calligrapher, Type Designer, Window Decorator, Photo Retoucher, Sign Painter, Colour Consultant, Photographer.

## CRIMINOLOGY

Police Artist, Police & Legal Photographer

## MILITARY

Training Aids Artist, Combat Photographer, Sign Painter, Aerial Photographer, Cartoonist, Illustrator, Combat Artist.

## JOURNALISM & PUBLISHING

Art Editor, Art Publisher, Illustrator, Layout Artist, Cartoonist, Photo Retoucher, Caricaturist, Type Designer, Greeting Card Designer, Calligrapher, Graphic Designer, Photographer, Lithographer, Political Cartoonist, Photography Editor.

## INDUSTRY & BUSINESS

Industrial Designer, Art Director, Design Consultant, Industrial Photographer, Colour Consultant, Typography Designer, Textile Designer, Draftsman, Foundry Artist, Package Designer, Designer in Glass, Design Engineer, Model Maker, Sign Painter, Exhibition & Display Designer, Jeweller, Lighting Consultant, Lithographer, Window Trimmer, Tool Designer, Buyer, Mock-up Artist, Renderer.

## INTERIOR DESIGN

Interior Designer, Decorating Studio Assistant, Colour Consultant, Lighting Consultant, Fabric Consultant, Draftsman, Model Maker, Upholsterer, Illustrator, Antique Restorer, Furniture Designer.

## CRAFTS

Ceramicist, Jeweller, Weaver, Leather Craftsman, Stained-Glass Designer, Woodcarver, Serigrapher.

## FINE ARTS

Painter, Sculptor, Printmaker, Photographer, Art Film Maker, Portraitist, Muralist.

## PHOTOGRAPHY

Illustrator, Portrait Photographer, Photo Journalist, Fashion Photographer, News Photographer, Dark Room Technician.

# CURRENT FACILITIES

## 1. Buildings

The PELMAMA ACADEMY is presently housed in part of the complex of the Manu Technical College, Dobsonville, Soweto, built in 1988 at a cost of about R8 000 000 (U.S. \$3 000 000).

The PELMAMA ACADEMY's initial facilities stretch over 12 rooms, viz.:

Principal's office	1
Clerks' office	1
Stores	2
Music	3
Art	2
Workshops	2
Audio visual	1

## 2. Capital Equipment

The PELMAMA ACADEMY has been reasonably well endowed with musical instruments, heavy equipment for the sculpture department, the ceramics and graphics department, and furniture for staff and students, costing about R400 000 (U.S. \$150 000).



# CURRENT NEEDS

The needs of the PELMAMA ACADEMY are **manifold and urgent**, considering the precarious financial background of most of the Academy's students in Soweto.

**Cash is needed to fund:** 250 bursaries to cover tuition and registration fees for N-course students, valued at R500 p.a. each (US \$200 p.a. each);

250 bursaries to cover cost of art materials for N-course students, valued at R500 p.a. each (US \$200 p.a. each).

**Cash is also needed** to finance visiting guest lecturers for workshops;

**Cash is also needed** to finance additional art material and equipment needed in all departments.

## CURRENT NEEDS (cont.)

**Donations in kind** will also be accepted by the PELMAMA ACADEMY. Additional items which are urgently needed are inter alia:

**Instruments and sheet music**, new or used;

**Art materials**, new or used;

**Photographic and other related equipment**;

**Video, Projector, Computer and similar equipment**;

**Means of transport** to attend museum/gallery shows or carry equipment to outside functions.

In addition, we need to build up a comprehensive **LIBRARY** of **books, journals, videos and films** covering the fields of Fine Arts, Graphic Arts, Traditional and Ancient Arts, Art History, Dance, Music and the Theatre, as well as a comprehensive **record, tape and compact disc Library**.



## FUTURE NEEDS

To enable the PELMAMA ACADEMY to upgrade its facilities and to draw on a large body of potential students, out of an estimated 3½ million people in Soweto alone, additional bursaries have to be funded, which all requires further

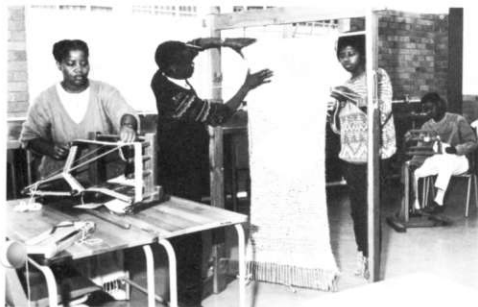
**CASH**

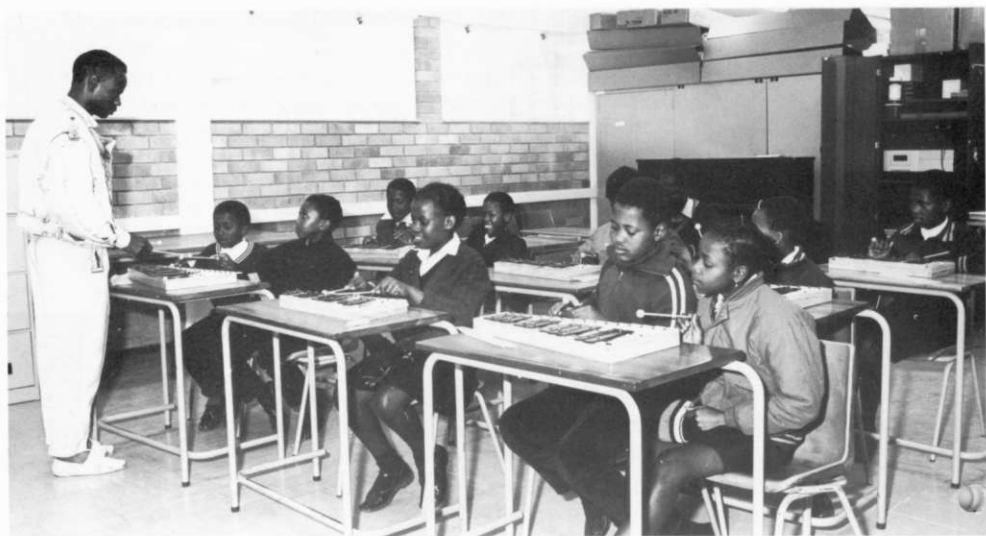
**CASH**

**CASH!**

All sponsors, open or anonymous, will receive appropriate exposure and publicity and will be remembered by future generations for their magnanimous contributions.







# PELMAMA ACADEMY

SOWETO

THANK YOU!

MERCI BIEN!

DANKE SCHÖN!

MUCHAS GRACIAS!

KE A LEBOGA!

BAIE DANKIE!

MILLE GRAZIE!

MUITO OBRIGADO!

NGIYABONGA!

KE A LEBOHA!